

6 Tips

for your video recordings



//Tips

Record your own videos professionally

1 Camera

If you do not have a professional camera available, you can film very well with a modern smartphone, but the model should not be older than two years. The camera or smartphone should be stable on a tripod so that the recording does not shake.

2 Format

The recording must be made in 16:9 format so that your video can later be integrated into the virtual event. If you are recording with a smartphone, you can adjust the format in the camera settings. Also select a high resolution, e.g. FHD 1080p.

3 Room

Make sure there is enough natural light and close the windows so that no street noise can be heard. The light should come from the front and there should be no harsh shadows on your face. It is best to look towards the window.

4 Background

Pictures, cupboards or shelves behind you are a distraction. A white wall as a backdrop ensures that the participants focus on you.

5 Clothing

Checks, lines or other patterns often „flicker“ in front of the camera. Therefore, choose monochrome clothing, but not all white or black. Avoid clinking jewellery such as bangles or earrings. No light reflections should be visible on spectacle lenses.

6 Recording

Those who are looked at directly also feel personally addressed. Therefore, look directly into the camera, which should be at eye level. Ideally, you should stand during the recording. This makes the gestures appear more lively and the voice sounds more voluminous.

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