die mbw.

Digital. Hybrid. Präsenz.

// Factsheet Greenscreen-Studio

Productions in virtual worlds

Realistische Umgebung ohne vor Ort sein zu müssen.
Realistic environments without having to be on location We use our Unreal Engine technology to build cities and landscapes for you in our virtual studio. Munich or New York, North Sea or Atlantic, desert or English gardens - stage yourself, your services and products.

It's very simple: backgrounds are exchanged directly in production on Click and thus change the scenery.

No matter which environment suits you and your customers — we will conjure up the right virtual location for you!

Product launch — technology or textile?
Show your latest technical developments, demonstrate possible applications in different contexts. Present your new shoe collection in the rainforest or on the beach.

Recruiting — astronaut or deep-sea diver?
Not the job you have to offer? Never mind, any job can be exciting. Showcase your company for your recruiting campaigns and appeal to the specialists of tomorrow.

Reporting — Numbers are boring?
Not if they grow out of the ground, fly in and vividly show what you have created. Moving images illustrate your company's achievements and satisfy stakeholders and employees.

Productions in mbw's green screen studio save time, are cost-efficient and modern.

Offers

- Product launches, product videos
- Tutorials / explanatory videos
- Live or pre-produced video statements
- Lectures / greetings
- Shot-ins for events
- Presentation of facts, figures and data
- Webinars
- Talks
- HR Videos
- Photoshoots
- Media / communication training sessions

Services

- Livestream technology in TV quality
- Personal and individual advice
- Conception and follow-up
- Virtual settings, customizable to your CI
- Technical production
- Recording and streaming
- Live switching

Your contact partner

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